

**FOR IMMEDIATE RELEASE**

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## **Art. Is. Good. // ArtReach Hosts Charity Auction to Support Free Visual Arts Education for San Diego Youth**

*Online Auction Opens July 21, In-Person Raffle at San Diego Foundation ArtWalk Liberty Station August 1–3*

**SAN DIEGO (July 8, 2025)** – [ArtReach](#), a San Diego-based nonprofit dedicated to igniting youth creativity through visual arts expression, is thrilled to share their upcoming **Art. Is. Good. Charity Auction** in partnership with [San Diego Foundation ArtWalk Liberty Station](#). ArtReach addresses the lack of accessible, high-quality arts education by offering free and low-cost programs in schools and at community sites, ensuring equitable access to transformative arts experiences.

The Charity Auction includes a silent auction and raffle, featuring art, vacation stays, an e-bike, spa packages, curated gift baskets, and other unique local experiences and items, all donated by local artists and businesses who believe in the power of creativity for all youth.

Supporters will be able to bid online July 21-August 7, and in-person at ArtWalk Liberty Station August 1-3. Auction items will be on public display along with raffle bundles and a student art sale. Visitors can stop by the ArtReach booth to purchase raffle tickets, view and bid on auction items, and meet members of the ArtReach team to learn more about their programs and impact.

All proceeds directly support ArtReach's free visual arts education programs, which serve thousands of K–12 students across San Diego County each year. By participating, you're helping to ensure that every child, regardless of zip code, has the chance to express themselves through art.

**Online Silent Auction:**

July 21-August 7, 2025

Register to Bid:

[www.charityauction.bid/artreachsd](http://www.charityauction.bid/artreachsd)

**In-Person Auction and Raffle at ArtWalk Liberty Station:**

[Ticketed preview pARTy](#): 5pm-8pm Friday

Free to the Public: 10am-6pm Saturday & 10am-5pm Sunday

Ingram Plaza, Liberty Station: 2751 Dewey Rd, San Diego, CA 92106

[ArtReach Photos](#)

**About ArtReach:**

ArtReach is a nonprofit that expands access to visual arts education for youth, especially those in under-resourced communities. Programs include:

- **In-School Programs:** Inquiry-based, standards-aligned arts curriculum fostering creativity and social-emotional growth.
- **Mural Programs:** Youth collaborate on large-scale murals, promoting teamwork and community pride. Apprenticeships in commercial mural projects provide real-world experience.
- **Community Programs:** Art workshops for families and individuals in studios and community spaces, led by local artists to inspire authentic connections.

By employing local artists, ArtReach supports both arts education and San Diego's creative economy, offering free or low-cost services county-wide. **Learn more at [artreachsandiego.org](http://artreachsandiego.org) and follow along on social media @artreachsd.**